

# Which airless for which formula?

Marketing, innovation, formulation, regulation & packaging forum

**January 26, 2012** - Salons de l'Aéro-Club de France, 6 rue Galilée 75116 - PARIS

Session 1 - AIRLESS PACKAGING & COSMETICS: WHAT IS THE SITUATION?  
Chaired by Étienne Soudant, President, French Society of cosmetology

09:00 - 09:30

## WELCOME & REGISTRATION / BREAKFAST

09:30 - 10:00

**THE MECANICS OF SUCCESS** - Market snapshot, key factors on the progression of airless systems.

*Jean-Yves Bourgeois, Vincent Gallon (PREMIUMBEAUTYNEWS.COM)*

10:00 - 10:30

**THE VARIOUS AIRLESS SOLUTIONS** - Pumps, pistons, tubes, jars, pens : main categories and technical developments.

*Jean-Louis Mathiez (CINQPATS)*

10:30 - 10:45

## COFFEE BREAK

10:45 - 11:30

**WHAT ANSWERS ON NEW TRENDS IN COSMETIC FORMULATION?** - Natural and organic cosmetics, sensitive formulas, new actives, content/container compatibility. Changes in the cosmetic regulations.

*Manon Suquet (ECOCERT), Laurence Mulon (MULON CONSEIL), Jean-Philippe Taberlet (LABLABO)*

11:30 - 12:00

**REACH - What impact on the development of airless systems?**

*Christelle Henry (ATOUT REACH)*

12:00 - 12:15

## DEBATE

12:15 - 13:45

**LUNCH** - In the presence of Charles-Emmanuel Gounod, President, BEAUTYFULL CLUB, and Lucyna Silberstein, President, AIRLESS PACK ASSOCIATION.

Session 2 - AIRLESS PACKAGING AND COSMETICS: WHAT PROSPECTS?  
Chaired by Daniel Saclier, Packaging Development Director, LVMH

13:45 - 15:45

## ROUND TABLE - INNOVATION AND CREATIVITY : WHAT AVENUES FOR TOMORROW'S?

*Moderators: Jean-Louis Mathiez (CINQPATS) , Jean-Yves Bourgeois, (PREMIUMBEAUTYNEWS.COM)*

*Speakers: Michael Hör (APTAR), Stefano Focolari (LUMSON), Nicolas Garnier (TOLY), Philippe Lenglard (QUADPACK), Virginie Lemeunier (REXAM), Olivier Joulin (RPC)*

15:45 - 16:00

## COFFEE BREAK

16:00 - 16:45

**AIRLESS SYSTEMS: WHAT AVENUES CONCERNING THE REDUCTION OF THE ENVIRONMENTAL IMPACT?**

*Laurent Bourgoïn, Raoul Chaves (MWW), Isabelle Orhan (PROMENS), Éric Desmaris (MEGAPLAST)*

16:45 - 17:55

## ROUND TABLE - AIRLESS VS THE MARKET

*Moderators: Jean-Yves Bourgeois (PREMIUMBEAUTYNEWS.COM)*

*Speakers: Vincent Cazelles (PIERRE FABRE), Daniel Saclier (LVMH), Philippe de Brugière (L'OCCITANE), Antoine Sabbatini (L'ORÉAL)*

17:55 - 18:00

## CONCLUSION

# Which airless for which formula?

marketing - innovation - formulation - regulation - packaging

**26 janvier 2012 - Salons de l'Aéro-Club de France, 6 rue Galilée 75116 - PARIS**

## REGISTRATION FORM

### Your personal data

Name : ..... Given Name: .....

Company: ..... Job position : .....

Address: .....

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ZIP CODE: ..... City: ..... Country: .....

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### Billing address

Name ..... Given name: .....

Company: .....

Address: .....

..... TVA number :.....

ZIP Code: ..... City: ..... Country: .....

**Yes, I would like to participate in the one-day conference «Which airless for which formula?» on Thursday, the 26th of January 2012 from 09:00 to 18:00. Fee 520 € (or 621,92 € with taxes, for France-based companies).**

### Payment by bank transfer 520 €\*

HSBC FR ST CLOUD BUZENVA - **Bank** 30056 - **Branch** 00037 - **Account number** 00370019515 - RIB 58

IBAN : FR76 3005 6000 3700 3700 1951 558 - BIC: CCFRFRPP

\* Participants are responsible for all bank collection fees and wire fees associated with their payment.

*Participation includes the access to the conference room and networking breaks, meals, drinks and conference materials. Registration is confirmed upon reception of corresponding fees only, in the limit of available seats. Upon reception of the registration form and payment, you will be sent a registration confirmation and invoice.*

*Cancellations must be made in a written form. In the case of a cancellation occurring before the 31st of December 2011, the organizer will refund 50% of the conference fee. After this date, the conference fee is non-refundable, however substitutions by persons from the same company can be made.*

*Program as per November 08, 2011. Whilst every effort will be made to provide the conference in accordance with the program, this cannot be guaranteed and no refund of the conference fee shall be implied. In particular the organizer reserve the right to change the venue and/or change the scheduled speakers at any time without prior notice.*

**Please return this registration form and your payment to:**

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